



Mukesh Kumar Ranjan

Product Design Manager

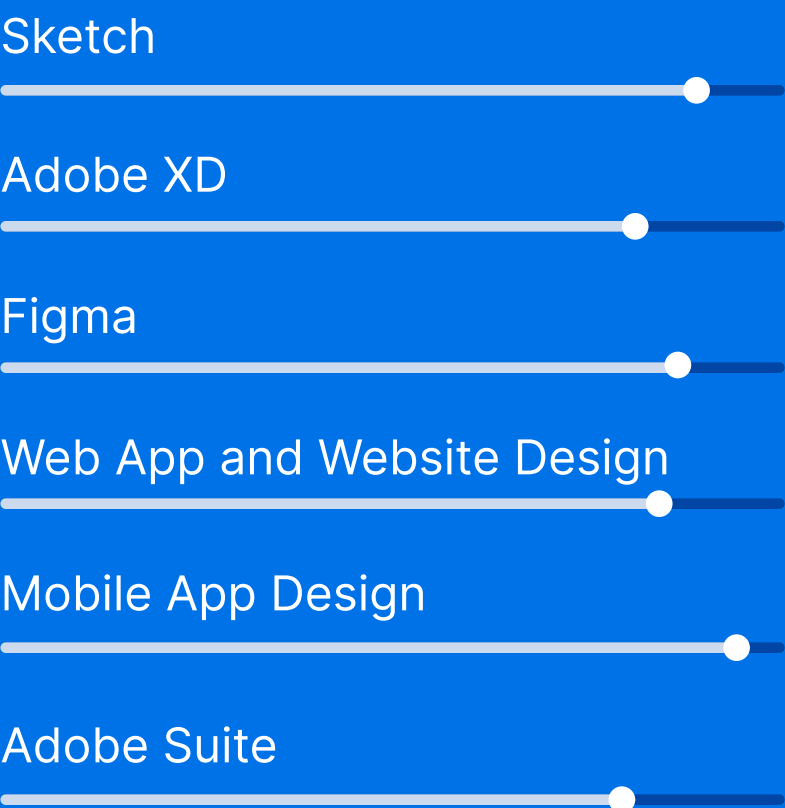
I have been working as a Product Design Manager with 7+ years of experience in the field of Fintech, Education Tech, AI, F&B and Automation with B2B and B2C customer facing applications. I possess valuable skills such as good communication, team work and high creativity skill that I believe make me the best suited for the position of Design Leader role in your company.

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Design Skills

- User research
- Persona
- Wireframing
- Scenario Building
- User Journey mapping
- Brainstorming
- Information Architecture
- Interaction Design
- High-fidelity Visual
- Task Flow
- Usability Testing

Professional Skills



Publications

NEW TRENDS IN GUI | Graphic Design Book

SendPoints | ISBN: 978-988-77573-6-8 | Jun 20, 2017

77 top interaction design case study from 15 countries.

Portfolio: <https://www.mukeshux.in/projects>



WORK EXPERIENCE

Product Design Manager

May' 2023 - Present

Rupeezy, Bangalore

Leading the growing design team at Rupeezy with **5+ designers** and on mission to make the trading and investing experience better for the traders and investors in India. Along with designing, helping and mentoring designers to create a seamless user experience for the trading and investment platform at Rupeezy :)

Lead Product Designer

Sep' 2022 - Apr 2023

Yocket, Mumbai

I was leading the product design team at Yocket with **10+ designers** and working on making DIY experience of making Yocket platform and creating seamless experience for study abroad aspirants by connecting them to the best universities in the world.

Senior Product Designer

Apr' 2021 - Aug' 2022

Swiggy Dineout, Bangalore

Worked on mobile and web app of Torqus suite of Dineout to create a seamless user experience for restaurants. Mentored the teammates and interns there.

UX Designer

Jun' 2019 - Apr' 2021

EdgeVerve System Limited, Bangalore

Worked on designing an end-to-end experience for AI & Automation based IT process management software.



EDUCATION

MBA | ThePowerMBA Business School

Jan' 2023 - 2025

ThePower Business School

Master of Business Administration, MBA, Business Administration and Management, General

Bachelor of Design | IIT Guwahati

2015 - 2019

Indian Institute of Technology(IIT), Guwahati

User Research, Persona creation, User Scenario, Sketching, Brainstorming, Wire-framing, Information Architecture, Low and high fidelity prototyping, Visual Design, Design thinking

High School

Jawahar Navodaya Vidyalaya (JNV), Bihar

Math, English and Science



INTEREST

